

***MINDSET MAINTENANCE CIC  
LIVE 2024 SPONSORSHIP***



**MINDSET  
MAINTENANCE**



# Mindset Maintenance LIVE

Mindset Maintenance LIVE is an annual wellbeing seminar based in Portsmouth, dedicated to fostering personal growth, community support, and mental resilience. With a mission to inspire and empower individuals from all walks of life, our event brings together over 200 attendees each year with 2024 being our biggest event yet.

Led by a diverse lineup of speakers, our 2024 event explores a range of compelling themes, including Hormone & Gut Health including Menopause and Perimenopause, Neurodiversity, The Power of Community, and Personal Development.

At Mindset Maintenance LIVE, we believe in the power of community and the strength found in vulnerability and connection. Through shared experiences and collective wisdom, we aim to create a supportive environment where individuals can thrive and flourish.

Mindset Maintenance LIVE will physically put you in front of over 500 individuals all focused on taking care of their own wellbeing, however we have a collective audience of over 5000.





# 2024 Venue

## The Portsmouth Guildhall

Nestled in the heart of Portsmouth, the Portsmouth Guildhall is a historic landmark renowned for its stunning architecture and cultural significance. Since its inception in 1890, the Guildhall has undergone extensive renovations to emerge as a modern, versatile venue suitable for a myriad of events, from concerts and exhibitions to conferences and weddings.

Conveniently located in Guildhall Square, the venue offers easy accessibility via public transport and ample nearby parking.

As the chosen venue for Mindset Maintenance LIVE, the Portsmouth Guildhall provides not only a prestigious setting but also the necessary amenities and support to ensure a seamless and memorable experience for attendees. Embodying a commitment to excellence and fostering creativity, the Guildhall perfectly aligns with the ethos of Mindset Maintenance LIVE.

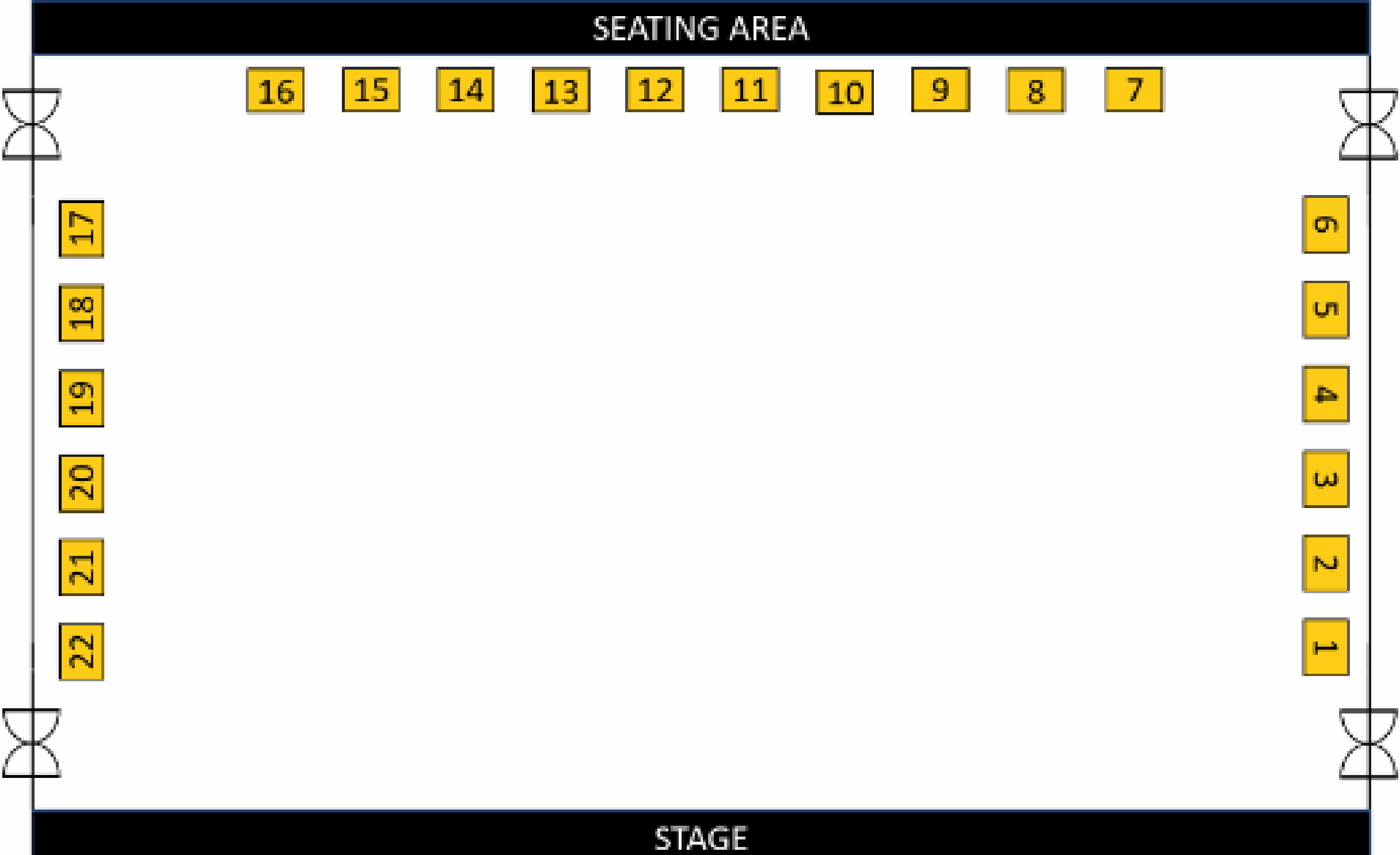


# Floorplan

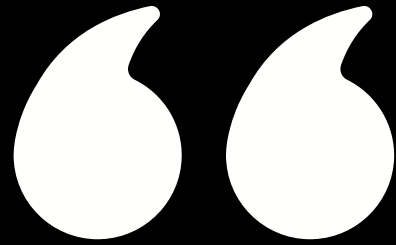
**MINDSET  
MAINTENANCE**

MAIN AUDITORIUM

PORTSMOUTH  
**GUILDHALL**







As an organisation involved in the Men's Mental Health space, being involved with Mindset Maintenance has been a huge benefit to us.

It's given us the ability to spread our reach within Portsmouth, engaging with stakeholders and likeminded organisations to enable us to help those men that need us the most.

At last years Mindset Maintenance Live event, we had a stand that not only helped us showcase what we do, but in addition, brought us into the wellbeing space in Portsmouth, to really connect with the community. It's a must for anyone working in this environment.

**Brendon Bone - Board Member United Minds**





## Bronze Sponsorship

- Space for 2x standard sized roller banners
- 2x chairs, 1x 2ft Table & Tablecloth (optional)
- Your company name will be listed on our website along with your corporate logo , up to 50 word profile description and web links directing prospects to your web address.
- Access to 5 discounted tickets

**Cost - £350**





# Silver Sponsorship

- 5 x complimentary passes
- logo shown on screens in hall
- Space for 2x standard sized roller banners
- 2x chairs, 1x 2ft Table & Tablecloth (optional)
- Your company name will be listed on our website along with your corporate logo, up to 50 word profile description and web links directing prospects to your web address.
- Announcement on Social Media
- Free Wifi & power supply will be provided.

**Cost - £1,000**



**COLLECTIVE AUDIENCE  
OF OVER 5000 LOCAL  
TO PORTSMOUTH  
INTERESTED IN HEALTH  
& WELLBEING**



# Gold Sponsorship

- Choice of space
- Access and use of the speaker lounge with tea and coffee
- 10 x complimentary passes
- Professional Media interview
- Pop up banners on stage
- Dedicated slide and logo shown on the screens available in the hall
- Space for 2x standard sized roller banners
- Dedicated slide and logo shown on the screens available in the hall
- Your company name will be listed on our website along with your corporate logo , up to 50 word profile description and web links directing prospects to your web address.
- Social Media Announcement
- 2x chairs, 1x 2ft Table & Tablecloth (optional)
- Free Wifi & power supply will be provided.

**Cost - £2,000**





## Bollard Sponsor

- Your brand signage will adorn the four bollards positioned strategically at the front of the building, capturing the attention of all attendees and passers-by.
- Customisable Bollard Covers provided by us

**Cost - £1,000**



**MINDSET**  
**MAINTENANCE** **LIVE**



## Bottle Sponsor

- Sponsorship of 500 Eco-Friendly Re-Usable Water Bottles
- Partnering with us demonstrates your company's commitment to sustainability and social responsibility, enhancing your brand's reputation among consumers who value eco-friendly initiatives.

**Cost - £3,500**





Mindset Maintenance CIC is a non-profit organisation based in Portsmouth, dedicated to enhancing mental health and wellbeing through free community workshops, wellbeing events, and corporate wellbeing support. Focused on personal development and resilience, the organisation empowers individuals with practical tools for a positive mindset. From local communities to workplaces, Mindset Maintenance CIC fosters a culture of holistic self-care, creating a supportive environment for everyone to thrive mentally and emotionally.





**Our mission** is to be the wellbeing catalyst for our community, igniting their personal development and wellbeing journeys, building unshakable resilience, and ensuring that they conquer life's most formidable challenges.

We do this in the following way..



**STARTING THE  
CONVERSATION**

**REMOVING  
THE STIGMA**

**CREATING  
COMMUNITY**

**OFFER A  
TOOL KIT**



**What would you say to anyone else that might be looking to sponsor for the 2024 event?**

“

The event genuinely helps and magnifies the very things you're looking to support. It's a surprising and blessed experience to be present in. Eye opening, emotional. I was totally taken aback. I was totally surprised by what I witnessed that evening and it has stayed with me ever since.

**Richard Polson - de Mellow & Co Wealth Management**

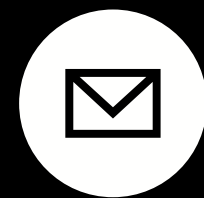
”



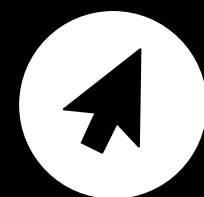
**“Change is inevitable. Growth is optional.”**



# MINDSET MAINTENANCE



[info@mindset-maintenance.co.uk](mailto:info@mindset-maintenance.co.uk)



[www.mindset-maintenance.co.uk](http://www.mindset-maintenance.co.uk)